Willamette River Bridge  
Bridge Study  

Vision Statement  
Deliver a bridge that embodies the Portland aesthetic is functional and affordable.

Goals and Objectives  

Aesthetics - the right bridge for the context  
- Reflect the Portland region and its core values  
- Provide a bridge of its time that reflects current technology and innovations  
- Provide an elegant structural expression that celebrates the river crossing from all viewing angles

Function - the right bridge for the use, site and environment  

Use  
- Provide structures that supports bridge, landside and river uses  
- Create a pleasant and safe experience for users crossing the river  
- Promote connectivity between east and west for multiple modes  
- Support providing opportunities for viewpoints and gathering places

Site  
- Provide compatibility with existing infrastructure  
- Support planned development and future land uses  
- Minimize bridge superstructure depth for river and greenway trail clearances

Environment  
- Enhance the existing context, landscape and environment  
- Incorporate green design features and sustainability principles  
- Optimize constructability in the river to avoid and minimize impacts to environment

Cost – the right bridge for the budget  
- Balance bridge costs with other project objectives  
- Optimize construction cost and structural efficiency  
- Respond to maintenance considerations and reduce life cycle costs

Balance  
- One goal is not sacrificed to advance another but viable solutions balance all three

Guiding Principle  
- Public involvement that leads to consensus building and project understanding  
- Evaluate alternatives impartially and collaboratively  
- Evaluate alternatives with active participation by empowered stakeholder representatives  
- Evaluate alternatives at three levels – looking at the bridge, being near the bridge and being on the bridge