Community Advisory Committee
January 9, 2020
Southwest Equitable Development Strategy (SWEDS)
Equitable Development Strategy

• $895,000 FTA Grant
• Diverse representation of ideas
• Goal:

To ensure that the residents of the SW Corridor have access to the opportunities that light rail will bring and concurrently address the impacts associated with this major infrastructure investment
Project Goals

1. Address residential and business displacement
2. Expand the breadth and depth of influence among affected people
3. Reduce disparities and improve conditions for affected people
4. Preserve and expand affordable housing
5. Advance economic opportunity for all and build community capacity for wealth creation
6. Promote transportation mobility and connectivity
7. Develop healthy and safe communities
Business & Workforce Awards

Mercy Corps NW
Getting minority and women-owned businesses ready to weather the impact of Light Rail construction

IRCO & OHSU
Providing immigrants, people of color, and other marginalized communities access to career advancement opportunities in healthcare
Mercy Corps NW

- Fifteen aspiring and existing entrepreneurs began classes in Fall 2018
- Six week Business Foundations class—three hours per session
- Taught by professional instructor with practical small business experience
- Program offered a matched-grant savings option
- Sessions held at Multnomah County Library
Enroll OHSU staff from entry level positions (food service, janitorial) to complete targeted short-term trainings for healthcare career advancement. Recruitment of staff began with SW Corridor zip codes and extended to family members and OHSU volunteers.

Training categories:  
- Phlebotomy  
- Patient Access Specialist  
- Sterile Processing Tech  
- Nursing Assistant  
- Pharmacy Tech
Equity & Housing Awards

Community Partners for Affordable Housing (CPAH)

Engaging historically marginalized communities in the design of existing and future affordable housing developments

Home Forward

Helping the Muslim community in SW Corridor navigate and influence affordable housing opportunities
CPAH

What did they hear?

- Large Units, with Flexible Spaces
- Different Ownership/Rental Models
- Privacy in Kitchens
- Outdoor Space
- Fear of Displacement from current renters
- Strong community connections
- Expiring Uses of Section 8 housing in Tigard (senior and family)
- Need for community organizing- lots of low cost market rate housing at risk of increasing in cost
Home Forward

- Informational sessions to help navigate current affordable housing programs
- Culturally-sensitive design workshops
- Focus groups around healthcare and employment needs
Equity & Housing Awards

Proud Ground
Helping targeted communities access affordable homeownership opportunities in the SW Corridor

Unite Oregon
Enhancing the ability of communities of color to participate and influence the SW Corridor Plan
Proud Ground

Explored the expansion of Proud Ground’s Community Land Trust to create permanent affordable homeownership opportunities in the SW Corridor to mitigate displacement.

1. Create a development pipeline in SW Corridor
2. Engage SW Corridor homebuyers + jurisdictions
3. Development of a land bank feasibility study
Unite Oregon
A Project About People
Long-Term Implementation

• Federal Grant expires in December 2019
• Next 10 years are key to successful outcomes
• Support of local and national philanthropy will likely be necessary to keep a coalition of partners together
• Time is right- there is support to undertake these efforts now
SOUTHWEST CORRIDOR LIGHT RAIL PROJECT

Preliminary Design & Public Engagement Look Ahead
Conceptual Design Report (CDR)

Preliminary designs for:

- Overall vision
- Stations
- Major structures
- Other corridor improvements

Published: Feb 2020
Engagement Strategy

- Open Houses
- Online Open House
- Public Presentations
- LEP Engagement
Engagement Timeline

Publish designs: February 2020
Engagement: Feb - Mar 2020
Feedback Report: April 2020

Feedback incorporated into final report in mid-2020 and ongoing design efforts in the coming years.
Open Houses

- Wednesday, Feb 12 6pm-8pm Multnomah Arts Center
- Tuesday, Feb 18 6pm-8pm Tigard Library
- Tuesday, Feb 25 6pm-8pm University Place Conference Center
- Monday, March 2 6pm-8pm Tualatin Elementary School
- En Español Saturday, March 14 5pm-7pm St. Anthony’s Parish (Tigard)
Online Open House

Open: Feb 3 - Mar 13
Presentations

Tigard
• Planning Commission
• Transportation Committee
• Town Center Advisory Committee
• Community Engagement Committee
• Youth Advisory Committee

Portland
• Urban Design Panel
• Bike Advisory Committee
• SW Neighborhoods
• PSU
• Active Transportation Summit

Additional presentations to be scheduled
Presentations

Tualatin
- City Council
- Chamber of Commerce
- Business Advocacy Council

Washington County
- Coordinating Committee
- Durham City Council
- Durham Planning Commission

TriMet
- Committee on Accessible Transit
- Transit Equity Advisory Council

Additional presentations to be scheduled
Limited English Proficiency (LEP) Engagement

- Partnership with Centro Cultural de Washington County

- **March 2020**: Activities with Spanish, Arabic, Somali, and Vietnamese-speaking communities

- Additional relationship building with historically underrepresented communities