

Call for Artists: Celebrating Diversity Bus Wrap Design

Disability Pride Month

TriMet — Portland, Oregon

In recognition of Disability Pride Month in July, [TriMet](#) invites local artists, graphic designers and illustrators to submit their qualifications to design original, full-color digital images for printing on vinyl to be applied on a bus. This opportunity is part of a series of bus wraps celebrating the diversity of our community and highlighting the creativity of local artists. The selected artist will be paid \$4,000 for the completed design. **The deadline to apply is 9 a.m. PST, Thursday, March 30, 2023.** There is no fee to apply.

BACKGROUND

TriMet honors and celebrates the traditions, history, contributions and experiences of individuals from historically marginalized cultures with [custom-designed bus wraps](#). The theme for all of the Celebrating Diversity Bus Wraps in 2023 is “All Are Welcome”. Generally, each bus wrapped with commemorative art is in service for one year.

Although Disability Pride Month is not yet federally-recognized, it has been celebrated since 2004 and occurs in July to commemorate the Americans with Disabilities Act (ADA), which was passed by Congress on July 26, 1990.

The federally-recognized heritage and identity recognition months TriMet celebrates are:
Black History, February
Women’s History, March
Asian American & Pacific Islander Heritage, May
LGBTQI+ Pride, June
Hispanic Heritage, September
Native American Heritage, November

CELEBRATING DIVERSITY BUS WRAP DESIGN

Design Goals

The artist will create artwork in recognition of Disability Pride Month to help raise awareness and provide opportunities for understanding and connection. Artwork should celebrate people with disabilities, honor their intrinsic worth, inherent dignity and inalienable rights, promote their visibility and applaud their achievements, and may include the history of disability rights. At the same time, it should not dismiss the challenges and barriers people with disabilities encounter.

The design should also take into account the primary audience — people who ride transit — and the large format of a 40-long vehicle that will often be viewed in motion. It is preferable

that a different, but related design is created for each side of the bus. The color of the “All Are Welcome” banner can be altered to coordinate with the design.

Design Template Example

Portland OR - 40' Gillig 3000-4000 Full Wrap

1/10th Scale - 600 ppi (final output 60 ppi @ 100%)

The color of the heading "ALL ARE WELCOME" can be changed to a color of the artist's choice for best legibility and color coordination.
TriMet logo: alternative color option is to use white only for "TRI" and "MET". No changes allowed for the orange/white icon.



ELIGIBILITY

Creative individuals age 18 and above living in the Portland metro area (including Multnomah, Clackamas and Washington counties) are eligible to apply, including but not limited to visual artists, graphic designers and illustrators. Limited technical assistance is available, but the ability to create and submit high-quality digital files that conform to the specifications (below) is required. A single artist must represent those applying as a team; this includes teachers applying with students. The selected artist must be able to meet project deadlines and complete the project no later than May 31, 2023.

TriMet is committed to engaging diverse communities and expanding the range of artistic and cultural expression represented in the region. Artists who identify with a historically marginalized culture are strongly encouraged to apply.

BUDGET

The design fee is \$4,000, consisting of a \$1,500 concept design fee (inclusive of concept sketch fee) with \$2,500 upon completion. The budget covers all project expenses including artist fees, materials and labor. Payments will be made by check or digital transfer. The artist contract is available upon request.

SELECTION CRITERIA

A diverse committee of TriMet employees will select the artist. The committee will review submissions and evaluate applications based on:

- Statement of interest
- Aesthetic integrity of submitted past work
- Demonstrated ability to complete the work on time and on budget

SELECTION PROCESS

The committee will review applications and may choose up to three artists or teams to create a concept sketch for which the finalists will each receive \$500 compensation. The committee is not required to select an individual from among the submitting artists and reserves the right to solicit proposals from artists who do not submit, if appropriate.

APPLICATION REQUIREMENTS

The application materials must be submitted as a single PDF document. Due to the volume of submissions and lengthy review process, **please do not to exceed seven (7) pages otherwise the application will not be considered.** Each page of the document should include the page number and applicant's name, with materials presented in the following order:

- **Page 1: Written** statement of interest. Explain why this project is of interest; describe a potential aesthetic and conceptual approach to the project; individuals should address their ability to collaborate with others and complete the work on time and on budget.
- **Pages 2-6:** Up to 10 images of original artwork with the following information under each visual: title, medium, year and budget.
- **Page 7:** 1-page résumé or bio with contact information, address, website and social media links. It should outline relevant accomplishments or experience and must include two professional references with their names, affiliated organizations, email addresses and phone numbers.

To apply, register on TriMet's file drop system at <https://filedrop.trimet.org>. Once registered, submit the application to ART@trimet.org via the file drop system by 9 a.m., Thursday, March 30, 2023. **Late applications will not be accepted.**

SCOPE OF WORK

TriMet will provide the design template file for the layout on the bus (example above) to the artist. The artist will then develop and submit the following materials per the project schedule outlined below:

- **Concept Proposal** including:
 - o A paragraph about the artistic intent and description of the artwork
 - o An image of the original artwork and
 - o A mockup of the original artwork fit within the template’s designated spaces
- **Work-in-Progress** including an image of artwork in-progress that addresses committee feedback
- **Final Design** including:
 - o A final description of the artistic intent and description and
 - o A high-resolution image of the final artwork on the production template

Design Specifications

The selected artist may create the full-color imagery in any medium; however, the artwork must be submitted using these applications and file types:

- Adobe CC or earlier Illustrator (ai | eps | pdf) CMYK
- InDesign (indd | pdf) CMYK Photoshop (psd | eps) CMYK

The image should be 1:10 scale with 560-720 dpi (56-72 dpi @final print size) resolution. If the image includes fonts, they must be rasterized or outlined within the artwork. All layout files must be packaged and bundled to include all linked images and fonts.

PROJECT SCHEDULE 2023

| | |
|---------------------------|------------------|
| Applications due | March 30, 9 a.m. |
| Artist notification | April 7 |
| Concept design due | April 27, 9 a.m. |
| Work-in-progress check in | May 15, Noon |
| Final design due | May 31, Noon |
| Production preparation | June 1 - 5 |
| Printing and installation | June 6 - July 5 |

The schedule is subject to change.

QUESTIONS?

For questions, please email ART@trimet.org or call Michelle Traver, Public Art Administrator, at 503-314-1579.

CIVIL RIGHTS AND NONDISCRIMINATION

TriMet respects the civil rights of all the people we serve. We operate our programs without regard to race, color, national origin, religion, gender, sexual orientation, age or disability, in accordance with applicable law.

For language assistance call · Si necesita interprete, llame al · Nếu cần trợ giúp về thông dịch xin gọi
如需语言帮助请致电 · Для службы языковой поддержки · 언어 통역이 필요하시면, 으로 전화 하시면 됩니다

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