

Call for Artists: Celebrating Diversity Bus Mural Design *Recognizing Women's History Month*

TriMet — Portland, Oregon

TriMet invites local artists to submit qualifications to design a full-color digital image(s) for printing on vinyl to be applied on a bus in recognition of Women's History Month, as part of a series of bus murals celebrating the diversity of our community and highlighting the creativity of local artists. The design fee is \$4,000; deadline to apply is 9 a.m. PST, Monday, November 21, 2022.

BACKGROUND

[TriMet](#), the regional public transit agency, is welcoming and inclusive to all members of our community. Two years ago TriMet began to commemorate heritage and identity recognition months with a custom design on the exterior of a [bus](#) for each of the celebrations. These monthly acknowledgements are an opportunity for all members of the community to learn more about the traditions, history, contributions and experiences of individuals from historically marginalized cultures. Because the celebration of these legacies need not be limited to the calendar month, each bus with a commemorative wrap circulates throughout the service district for a year.

Federally-recognized heritage and identity recognition months include: February – Black History, March – Women's History, May – Asian American & Pacific Islander Heritage, June – LGBTQ+ Pride, September – Hispanic Heritage, November – Native American Heritage. This year TriMet will also celebrate Disability Pride Month in July.

CELEBRATING DIVERSITY BUS MURAL DESIGN

Design Goals

The overall theme for all of the Celebrating Diversity Bus Murals in 2023 is "All Are Welcome." The artist will create artwork in recognition of Women's History to help raise awareness and provide opportunities for cross-cultural learning and connection based on their selected theme of either:

- a. **Culture** – showcasing art, food, language, literature, and/or music, or
- b. **Historical** – showcasing an event(s), people, achievements and/or milestones.

The design should also take into account the primary audience — transit patrons — and the site — a moving vehicle.

Design Specifications

Full-color imagery in any medium is acceptable, however the artist must be able to submit files using the following specifications:

Accepted Applications and Files Types

- Adobe CC or earlier Illustrator (ai | eps | pdf) CMYK
- InDesign (indd | pdf) CMYK Photoshop (psd | eps) CMYK

Images of the artwork must be created to fit within the spaces designated within the template file provided. Fonts must be rasterized or outlined within the artwork. All layout files must be packaged and bundled to include all linked images and fonts.

Scale and Resolution

1:10 scale 560-720 dpi (56-72 dpi @final print size)

Other Art Details

TriMet will use the template provided to place artwork for final printing.

Portland OR - 40' Gillig 3000-4000 Full Wrap

1/10th Scale - 600 ppi (final output 60 ppi @ 100%)

The color of the heading "ALL ARE WELCOME" can be changed to a color of the artist's choice for best legibility and color coordination. TriMet logo: alternative color option is to use white only for "TRI" and "MET". No changes allowed for the orange/white icon.



*Graphics may shift up to 4" upon installation. Please do not place critical elements any closer than 4" from uncovered windows, obstacles and edges of vehicle.

- No graphics allowed
(vents, lights, reflectors, bumpers, etc)
- Background image only, no small text or important elements
(windows frames, etc)
- All areas on vehicle shown in white are available for artwork
Use the 1:10 scale and consider that both the heading "ALL ARE WELCOME" and TriMet logo will be placed on top of the artwork in the areas indicated.
- Perforated window vinyl
Avoid small text throughout, but especially near the window frames
- Windows unable to be covered
These areas will remain uncovered and transparent
- # Bus number placement
Bus numbers will be placed here, do not place important graphics or text in these areas

ELIGIBILITY

Creative individuals living in the Portland metro area (including Multnomah, Clackamas and Washington counties) are eligible to apply, including but not limited to visual artists, illustrators, and graphic designers. Some technical assistance is available, however the ability to create and submit high-quality digital files is required. The selected artist must also be able to meet project deadlines and complete the project no later than January 20, 2023.

TriMet is committed to engaging diverse communities and expanding the range of artistic and cultural expression represented in the region. Artists who identify as part of a historically marginalized cultures are strongly encouraged to apply.

SELECTION CRITERIA

The artist will be selected by a diverse committee of TriMet employees from various departments. The committee will review submissions and evaluate artists based on:

- Statement of interest
- Aesthetic integrity of submitted past work
- Demonstrated ability to complete the work on time and on budget.

SELECTION PROCESS

The committee will review artists' applications and may choose up to three artists or teams to create a concept proposal for the project for which finalists will receive \$250. The committee is not required to select an individual from among the submitting artists and reserves the right to solicit proposals from artists who do not submit, if appropriate.

BUDGET / SCOPE OF WORK

The design fee is \$4,000, consisting of a \$1,500 concept design fee (inclusive of concept proposal fee) with \$2,500 upon completion. The budget covers all project expenses including artist fees, materials and labor.

APPLICATION REQUIREMENTS

The application must include the following materials combined into **a single PDF document in the following order**:

- **Page 1:** Statement of interest. Explain why this project is of interest to you; describe your initial aesthetic and material approach to the project; individuals should address their ability to collaborate with others.
- **Pages 2-6:** Up to 10 images of visual work with the following information for each visual: title, year produced, budget, and a brief description.

• **Additional pages:** 1-page résumé or bio that outlines relevant accomplishments or experience and includes two professional references that includes name, affiliated organization, email address and phone number.

To apply, you must first register to use TriMet’s free file drop system at <https://filedrop.trimet.org>. Applications must be sent to ART@trimet.org via the file drop system by 9 a.m., Monday, November 21, 2022. Late applications will not be reviewed.

PROJECT SCHEDULE

Applications due	9 a.m. PST, November 21, 2022
Artist notification	December 2, 2022
Design direction check in	December 16, 2022
Concept design due	December 30, 2022
Final design due	January 20, 2023
Proof Review	January 30 – February 1, 2023
Installation complete	March 3, 2023

The schedule is subject to change.

QUESTIONS?

For questions, please email ART@trimet.org or contact Debbie Huntington, Creative Services Manager at 503-962-4942, or Michelle Traver, Public Art Administrator at 503-314-1579.

CIVIL RIGHTS AND NONDISCRIMINATION

TriMet respects the civil rights of all the people we serve. We operate our programs without regard to race, color, national origin, religion, gender, sexual orientation, age or disability, in accordance with applicable law.

For language assistance call · Si necesita interprete, llame al · Nếu cần trợ giúp về thông dịch xin gọi
如需语言帮助请致电 · Для службы языковой поддержки · 언어 통역이 필요하시면, 으로 전화 하시면 됩니다

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